

1. Objective and Responsibilities

The innovation award system for the **Agri Star Award 2026** is intended to highlight pioneering innovations in agriculture, livestock farming, agri-IT applications, and science, and to support them in communication.

The innovation awards are announced by the organizers of **AgroexpoUzbekistan/ AgroTech IFWexpo** and the state JSC NEC "Uzexpocentre". The technical evaluation is carried out by an independent, international commission appointed by the organizers with the support of the German Agricultural Society (DLG), consisting of recognized consultants, scientists, and practitioners. The term of appointment of the members is three years.

2. Participants

All companies and institutions whose products, solutions, and scientific findings are applied in modern agriculture are eligible to participate. It is irrelevant whether the specific project involves a tool, a process, a line, machinery and equipment, or the establishment of a complete production facility. What is decisive is the manner in which innovative concepts have been successfully implemented. Participation is voluntary and does not involve any additional costs. The participant bears sole responsibility for compliance with all relevant legal provisions and these award and evaluation regulations.

3. Admission of Products

Products, solutions, and findings from the following fields are admitted:

- Agricultural machinery / crop production
- Livestock farming
- Operating materials (seeds, fertilizers, plant protection, spare and add-on parts, oils and lubricants)
- Automation, robotics, software, measurement, control and regulation technology, drones
- Conveying, transport, storage facilities, logistics
- Laboratory technology, analytics and biotechnology
- Environmental technology (resource- and energy-saving developments, sustainability), refrigeration and climate technology

Excluded from participation are:

- Products that cannot be assigned to any of the above-mentioned areas
- Services
- Innovations that have already been awarded at another exhibition in Central Asia

4. Application Procedure

Each innovation must be submitted separately. The complete application, including documentation and image material, must be submitted exclusively online via email to info@agroexpouzzbekistan.com.

Applications submitted by post or fax are not permitted and will not be accepted. The application language is English/Russian.

Online submission is possible until 24:00 on the day of the submission deadline. The submission deadline is **October 15, 2026**.

Joint applications are permitted. In this case, all partners must be named, and the application must be clearly marked as a joint application. In the award winners' magazine, the innovation will be presented as a joint application including all participating partners.

Clear Presentation of Novelty and Advantages

The application form or the summary of the key facts must be completed carefully. The innovative achievement must be evident from it. Therefore, the application documents must clearly demonstrate what is new and advantageous about the submitted product. The novel product characteristics must be described plausibly and, wherever possible, substantiated by independent test results. Patents must be specified, and the use of licensed intellectual property rights, for example in components, must be fully disclosed.

Image Material

For illustration in the media and as an aid for the commission in the selection process, a maximum of **one image file (300 dpi resolution)** must be attached. All publication and reproduction rights are transferred to the DLG.

Binding Submission Deadline

All documents must be submitted by the submission deadline. Applications received after the deadline, as well as incomplete applications or those that do not meet the above-mentioned requirements, will be excluded from participation in the innovation program. The organizers guarantee that all submitted documents, insofar as they are not required for the presentation of the product in the award winners' magazine, will be treated as strictly confidential. The decision of the commission will be communicated in coordination with the organizers' marketing service department.

5. Principles of Evaluation

For the assessment of innovations, the organizers appoint an independent and international commission composed of recognized representatives of public institutions, scientists, and practitioners. The chairmanship of the commission is determined by the organizers as part of the appointment process.

The commission fulfills the following requirements:

- independence and neutrality
- competence in evaluating innovation proposals
- practical relevance

The commission is subject to a compliance regulation. Based on the submitted documents, the commission carries out its evaluation for the awarding of gold and silver medals:

Evaluation Guidelines for Gold Medals

An Agri Star Award 2026 gold medal is awarded to a product with a new concept in which the function has been significantly changed and whose application enables a new process or substantially improves an existing one. Decisive factors for the selection include the relevance for practical use, the effects on operational and labor efficiency, as well as on the environmental and energy situation. The effects in terms of work facilitation and occupational safety are also taken into account.

Evaluation Guidelines for Silver Medals

An Agri Star Award 2026 silver medal is awarded to a product in which an existing product has been further developed in such a way that a significant improvement in function and process is achieved. However, the product does not fully meet the criteria for an Agri Star Award 2026 gold medal. Decisive factors for the selection include the economic relevance for practical use, work performance, work quality, and functional reliability. Furthermore, positive effects on the environmental and energy situation must be taken into account.

Awarded products must be fully functional at the time of the exhibition and must be available on the market no later than 2027.

6. Awarding of Medals

Within the framework of the “Agri Star Award 2026” competition, the award decision is made in accordance with the guidelines for the awarding of gold and silver medals. The decision of the commission is binding for all participants and cannot be legally challenged with regard to its correctness.

In the event of non-award, the commission is not obliged to provide the exhibitor with reasons for the rejection. Complaints may be addressed exclusively through the organizers to the chairperson of the commission. All submitted documents will not be returned. The award winners receive a certificate and a medal for each awarded product. In the case of a joint application, each of the participating companies will receive a certificate and a medal in the event of an award.

Award Ceremony

During AgroExpoUzbekistan/AgroTech 2026, the gold and silver medals as well as the certificates will be presented publicly. The appropriate framework for the award ceremony will be determined by the organizers in advance of the event.

Publication

The award winners and their awarded innovations will be published by the organizers on the “Agri Star Award 2026” website, the exhibition website, via press releases, and on the associated Telegram and YouTube channels.

- All awarded innovations will be published with an image, product information, and a statement of justification.
- If video or image material is presented as part of the medal award ceremony, the

organizers reserve the right to edit the material provided.

- In addition, national and international trade press and social media channels will be informed approximately two weeks prior to AgroExpoUzbekistan/AgroTech 2026 about the awarding of the prizes, as well as the awarded companies and innovations.

Advertising is voluntary and permitted:

- with the certificate
- with the medal (in color or black and white)
- with textual references to the award (e.g., in press texts, advertisements, internet)
- with additional campaign logos or communication materials defined and approved for advertising by the organizers

7. Advertising with Awarded Products

Advertising is voluntary and permitted:

- with the certificate
- with the medal (in color or black and white)
- with textual references to the award (e.g., in press texts, advertisements, internet)
- with additional campaign logos or communication materials defined and approved for advertising by the organizers

Permissible Forms of Use

- Certificates and medals may be reproduced in any size, provided that the aspect ratio between width and height remains unchanged. Alterations to the medals (e.g., text, colors) are not permitted.
- The production of duplicates is not permitted.
- The award marks and additional design materials defined by the organizers may be obtained from the organizers in the form of a four-color or black-and-white image file.

Advertising Regulations – Clarity

Advertising using the award marks and textual references to the “Agri Star Award 2026” is permitted only in direct connection with the naming of the awarded product(s). It must be clearly evident at which exhibition and on the basis of which innovative characteristics the product was awarded. The year of the award must be indicated.

Exclusivity

Advertising may only be carried out for the awarded product with the properties presented for evaluation. Company-related or image advertising not directly linked to the product is not permitted.

Identification of the Award Holder

The award recipient must be clearly identifiable.

Advertising Period

Provided that the year of the award is indicated and in connection with the awarded product, the duration of advertising is left to the discretion of the manufacturer.

Prohibition of Misleading Information

Advertising measures must ensure that nothing is included that could give rise to misleading interpretations. All information must comply with competition law. Responsibility for this lies solely with the participant or its legal successor.

8. Withdrawal of Medals

The organizers reserve the right to revoke the awarded gold or silver medal if the award winner has made statements regarding the awarded innovations that do not correspond to the facts, or if serious violations of the advertising regulations (see Section 7) have occurred.

9. Claims for Damages

Claims for damages are excluded unless they are based on intentional or grossly negligent conduct. This does not apply in the case of damages resulting from injury to life, body, or health caused by slight negligence, or in the case of a breach of so-called cardinal obligations.

10. Final Provision

By submitting an application for the Agri Star Award 2026, the award and evaluation regulations, including annexes, become legally binding for the participant.